



AI in Biopharma Digital Series

Data Management Strategies to Effectively Use AI Tools * September 15, 2020

AI Case Studies in Discovery & Clinical Development * October 26, 2020

Accelerating Data Insights and Value at the Intersection of AI and RWD * November 12, 2020

- One senior executive from your organization will have a 30-minute interview-style discussion (including audience Q&A) with a skilled moderator who will help to get your message delivered in a content-rich format.
- A pre-webinar prep call will take place with the moderator at least one week prior to the webinar date.
- At the start of the interview, your executive will have the opportunity to briefly describe your organization and what you offer to the biopharma community.
- Sponsor can submit two polling questions that will be asked during the webinar.
- Sponsor logo on the AI in Biopharma website.
- Company description (75 words) on the AI in Biopharma website.
- Sponsor logo on marketing emails promoting the sponsored webinar/AI in Biopharma Series.
- Social media featuring your speaker.
- Pre-webinar registered attendee list with name, title and company.
- Post-webinar registered attendee list with name, title, company and email (in accordance with privacy policies).
- 3 digital event registrations (one speaker registration and two additional passes).
- A link to a recording of the sponsored webinar will be made available to the sponsor within five business days of the webinar taking place.
- Sponsor logo will be included on a post-webinar email sent to all webinar registrants with information about how to access the recorded webinar.

Webinar Terms & Conditions

- Sponsor will provide speaker information and confirm the webinar topic at least six (6) weeks prior to confirmed webinar date. Corey Lane Partners has final approval of webinar title.
- Requests to reschedule or cancel a webinar sponsorship will not be considered and the webinar sponsorship fee will be forfeited with no refund.
- A link to the on-demand recording of the webinar will be posted on the resources page of the AI in Biopharma website. Notwithstanding the foregoing, Sponsor agrees that Corey Lane Partners has the right, in its sole discretion, to decline to post Sponsor's webinar on its website, or remove Sponsor's webinar from its website at any time.
- Corey Lane Partners owns all intellectual property rights solely to the recording of Sponsor's webinar. Sponsor retains all intellectual property rights to the content of Sponsor's webinar recording. Corey Lane Partners grants Sponsor a perpetual, non-exclusive license to post and otherwise use any recording of the webinar provided by Corey Lane Partners to Sponsor, in its entirety, subject to the consent of all webinar speakers or individuals who appear in the webinar. The provisions of this Section shall survive the termination of this Agreement.

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